



SPECIAL SPRING EDITION

MAY 16, 2024



Old Town May 2024

PRESENTING
MICHIGAN'S
MOST SCENIC,
PLEASANT, VARIED,
URBAN,
WATERWAYS
DESTINATION.

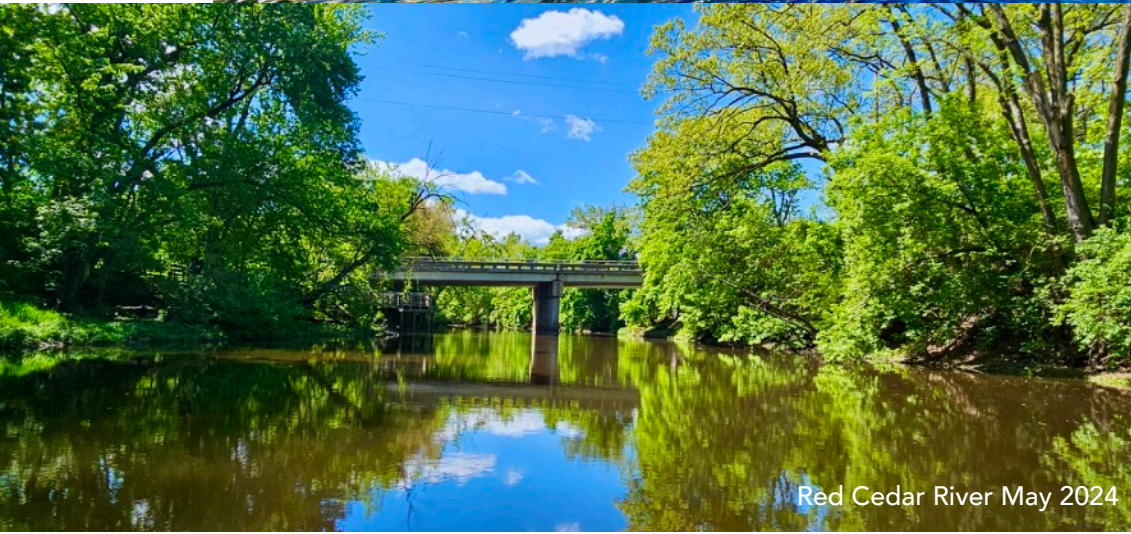
MICHIGAN'S
CAPITAL REGION.



Grand River May 2024



Downtown Lansing May 2024



Red Cedar River May 2024

**REIMAGINE
REDISCOVER
RECONNECT**

TABLE OF CONTENTS

Page 1 Michigan's Top Urban Waterways Destination
Page 2 Lansing Rivers & River Trail Cleanup - June 1
Page 3 Lansing Rivers & River Trail Cleanup Poster
Page 4 Lansing Rivers & River Trail Activities & Special Offers

Page 5 Adopt A River - Create an Enduring Legacy
Page 6 Capital Region Preseason Cleanup Completed
Page 7 A MWS Review by the Numbers



PRESENTING MICHIGAN'S TOP URBAN WATERWAYS DESTINATION!

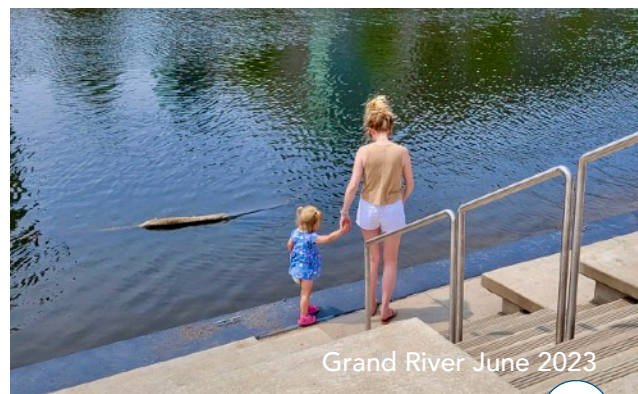
Join Us As We Celebrate Our Treasured Waterways and Prized River Trail.

It's great seeing the growing interest and enthusiasm to protect, care for, and improve our capital region's treasured waterways, prized river trail, and adjoining greenways.

What's more exciting is with every passing season we see more people discovering, enjoying, and creating special events which showcase our much improved and remarkable waterways. We are seeing more paddlers, boaters, and fishermen on the water. Along the river you see hikers, bikers, joggers, wildlife lovers, photographers, and much more, taking in all the incredible views. Then there is the abundance of wildlife, ranging from sunning turtles, stealthy deer, soaring eagles, the majestic blue heron, ducks, geese, and so much more.

If you haven't walked or biked along our Lansing River Trail, or paddled on one of our rivers, take the time to do it. Like so many others, you too will be impressed and will return often. There may be no better time than Saturday June 1, when there are two community-wide events planned, both either beginning or headquartered at Potter Park Zoo:

1. [Lansing Mayor's River Walk and Run 5K](#)
2. [Lansing Rivers & River Trail Cleanup](#)



LANSING RIVERS AND RIVER TRAIL CLEANUP



JOIN US - BE A HERO - BE A RIVER ANGEL



It's more than stewardship.
It's a celebration of community.

Saturday, June 1, 10AM - 3PM
Event HQ: Potter Park Zoo
Everything needed is provided.

STEWARDSHIP • ACTIVITIES • SPECIAL OFFERS

LANSING RIVERS & RIVER TRAIL CLEANUP - SATURDAY, JUNE 1

It's More Than Stewardship. It's A Celebration of Community!

This is our third community-wide Lansing Rivers and River Trail Cleanup with each getting bigger and better. You won't want to miss this event as the day is packed full of family-friendly activities and much more.

We are thrilled to have Potter Park Zoo as our event host and partner. Our main headquarter site is at the large park area in front of the zoo, near the Red Cedar River and Lansing River Trail. To best support all our volunteers we will have two satellite headquarter sites, one at Rotary Park and the other at Moose Park.

Come join us and make a lasting impact. When done we'll have revealed more than Michigan's most scenic, pleasant, and varied urban waterways destination, we'll have revealed our community spirit and civic pride.

LANSING RIVERS AND RIVER TRAIL CLEANUP

JOIN US • BE A HERO • BE A RIVER ANGEL

Saturday, June 1, 10:00AM - 3:00PM

Event Headquarters: Potter Park Zoo

Garbage pickers, garbage bags, and gloves (nitrile), sanitizer wipes, bottled water, snacks, sunscreen, and bug spray, provided.

To experience a fun day of stewardship and community, all you have to do is [click here](#) to register. Then select your desired blueway or greenway section, then spend a couple hours either on or along our capital city's rivers and become a hero, a river angel. It's that easy, so much fun, to make a difference and create a lasting impact.

Special Activities and Special Offers

- **FREE** Potter Park Zoo same-day admission (ltd. quantity)
- **FREE** Lansing Lugnuts general admission baseball tickets (excl. July 4)
- **FREE** River Angel stickers
- **FREE** Love Our Waterways stickers
- **FREE** Inflatable bouncy pad and slide for children (1PM - 3PM)
- **FREE** Red Cedar Fly Fishers fly fishing casting and fly tying exhibitions
- **\$5 Off Coupons** River Town Adventure kayak rentals

More is expected to be announced soon!



Lansing Rivers and River Trail Cleanup

SATURDAY, JUNE 1, 2024 | 10:00AM - 3:00PM

Event Headquarters: Potter Park Zoo

Equipment, food, drink, hospitality, and much more provided.

JOIN US • MAKE A LASTING IMPACT • THIS IS OUR LEGACY

REIMAGINE
REDISCOVER
RECONNECT



PARTNERS AND EVENT SPONSORS



VOLUNTEER ORGANIZATIONS





STEWARDSHIP



A LANSING RIVERS AND RIVER TRAIL CLEANUP PARTNER



FREE LUGNUT PASSES

Thank you volunteers!

FREE GENERAL ADMISSION TICKET TO ANY 2024 LANSING LUGNUTS HOME GAME

(excluding our Independence Day celebration)

RIVER TOWN ADVENTURES

\$5

A GIFT FOR YOU!

To: _____

From: _____

Redeem at:
RIVERTOWN ADVENTURES
 325 City Market Dr., Lansing MI, 48912
 517.253.7523 rivertownadventures.com

POTTER PARK ZOO

Admit One

Valid June 1, 2024 Only

LOVE our Waterways

MICHIGAN WATERWAYS STEWARDS

\$5.00 RIVER TOWN ADVENTURE VOUCHER

River Town shop items

FREE POTTER PARK ZOO ADMISSION

FREE LOVE OUR WATERWAYS & RIVER ANGEL STICKERS



RED CEDAR FLY FISHERS FLY CASTING & TYING EXHIBITON

Adopt A River!

CREATE AN ENDURING LEGACY

ADOPT A RIVER CREATE AN ENDURING LEGACY!

Michigan Waterways Stewards takes a year-round, community-wide, approach toward stewardship. Since our start we have worked with business and industry, schools and churches, civic and social clubs, local governments, and over 1,250 volunteers. The remarkable improvements made is a testament to our community spirit and civic pride.



To sustain those remarkable gains made we conduct year-round stewardship in the form of community-wide events, pop up (impact) events, special projects management. New to our portfolio of stewardship services is our Adopt A River program.

Adopt A River is similar to Adopt A Highway. It is a voluntary program whose purpose is to clean, beautify, and create a more healthful environment. We are excited to introduce our early Capital Region Adopt A River designees.

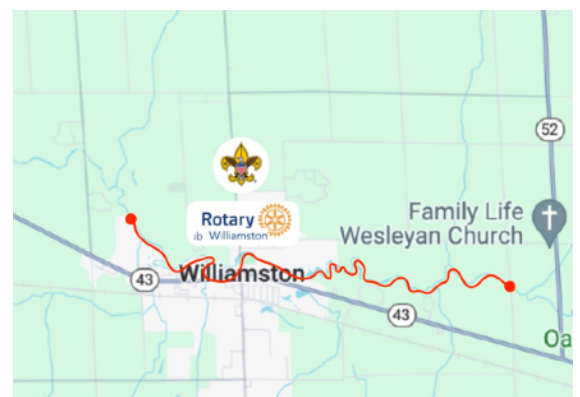
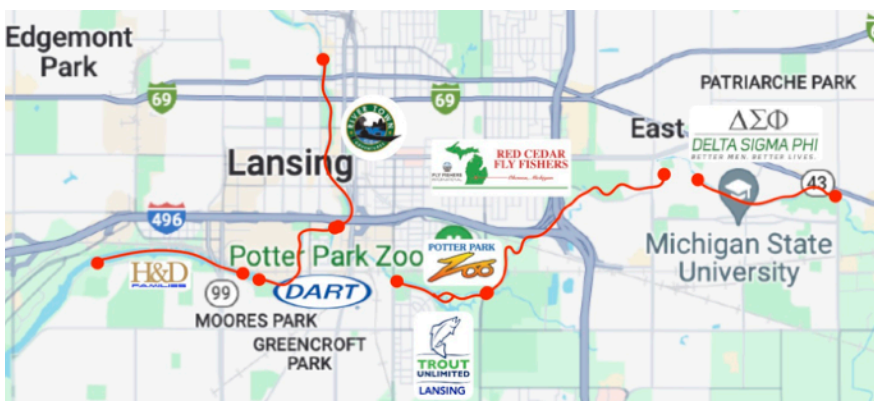
GRAND RIVER

1. [Dart Container](#): Moose Park Dam to River Point Park
2. [River Town Adventures](#): River Point Park to Brenke Fish Ladder
3. Halbert and Denton Families: Frances Park to Moores Park

RED CEDAR RIVER

1. [Potter Park Zoo](#): Red Cedar River, Adjoining riverfront along Potter Park Zoo property
2. [Trout Unlimited-Lansing](#): Red Cedar River, Krueger's Landing to Pennsylvania Avenue
3. [Red Cedar Fly Fishers](#): Red Cedar River, Jenison Field House to Krueger's Landing
4. [Delta Sigma Phi](#): Red Cedar River, Hagadorn Drive to MSU's shallow dam
5. [Williamston Rotary Club](#) and Boy Scouts of America - Troop 63: Red Cedar River, Dietz Road to Williamston

To learn more about our Adopt A River program and how you can participate or support, [click here](#).

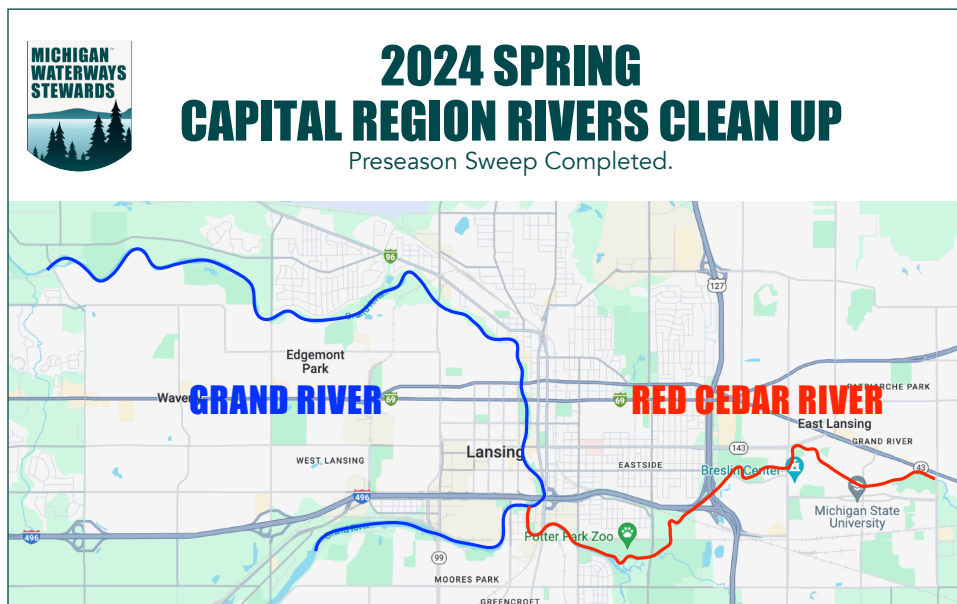


OUR CAPITAL REGION RIVERS THEY'RE LOOKING GOOD. THEY'RE LOOKING REALLY GOOD. LET'S CELEBRATE AND ENJOY!!

This past Monday, with the help of volunteer Mike Smalligan, we completed our capital region 2024 pre-season cleanup. Since early this year we have covered nearly every mile on and along our capital region rivers and removed 8,650 pounds of litter, trash, and other unwanted debris.

While there remains more to do, let's celebrate and enjoy the remarkable gains made. We would like to take a moment to recognize, and give thanks, to our many early season volunteers organizations. They are listed below in alphabetical order.

First, we would like to give thanks to our city and county officials. In particular Lansing Parks and Recreation. Maintaining such a vast network of parks, river trails, and miles of river, in an urban setting is not easy. But, via our working together we have demonstrated the ease and joy in which we can accomplish great things.



- Cherry Hill Park Residents
- Delta Sigma Phi Fraternity
- Gillespie Group
- Ingham County Land Bank
- Lansing Parks and Recreation
- Meridian Township
- Michigan Magnet Fishers
- Mid-Michigan Land Conservancy
- MSU IPF
- Nomad Anglers-Lansing
- Red Cedar Fly Fishers
- River Town Adventures
- Rotary Club of East Lansing
- Rotaract
- Sigma Kappa Sorority
- Trout Unlimited-Lansing

It's not possible to list the more than 160 volunteers who have helped with this year's early season capital region stewardship activities. But, we would like mention a few of our MVP performers. Listed left-to-right:

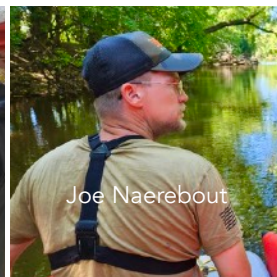
- Brett Kaschinski
- Bob Ceru
- Joe Naerebout
- Cal Lowing
- Maximilian Hornung
- Emma Campbell
- Mike Smalligan



Brett Kaschinski



Bob Ceru



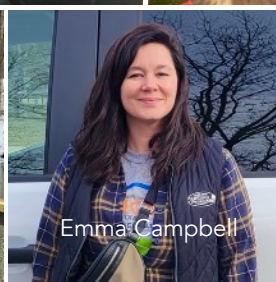
Joe Naerebout



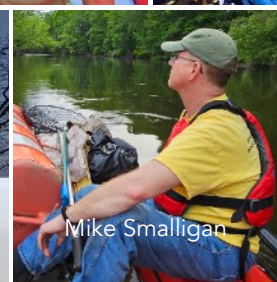
Cal Lowing



Maximilian Hornung



Emma Campbell



Mike Smalligan



BY THE NUMBERS

MAY 16, 2024

Projects Managed	148
Partner Organizations	108
Volunteers Mobilized	1,247
Tons of Materials Retrieved	47.4
Electric Scooters Retrieved	227
Bicycles Retrieved	160
Tires Retrieved	126
River-wide Obstructions Cleared	11
Community-wide Events Managed	6

We have far exceeded our greatest expectations. Our crowning achievement has been rallying communities and mobilizing the generous support of over 1,250 volunteers.

Our Lansing, East Lansing, and Kalamazoo Rivers and River Trail Cleanups are said to have been largest volunteer initiatives of their type in each city.

Join Us. Make A Lasting Impact. This Is Our Legacy.